

Edwin Zuidema | Curriculum Vitae



Contact

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Civil status Single, three adult children

Professional Profile

Pragmatic, decisive, and inclusive leader with a strong drive to deliver sustainable end-to-end business value. Experienced in procurement, supply chain, sustainability, risk management, project management, and innovation across international environments. Passionate about people development, stakeholder management, and driving organisational change.

Work Experience

Project Manager, Net Zero Production Europe

Heineken Group BV

Oct 2024 - Present

- Programme management for Heineken Europe's Net Zero ambitions across 60 breweries and maltings.

Managing Director, Albert Maltings

Alken Maes NV (Heineken)

Dec 2020 - Oct 2024

- Led site operations, including Kiln 4 construction, the Continuous Malting innovation project, and barley procurement.

Director, Procurement Services AMEE

Heineken Global Procurement BV

Jul 2015 - Nov 2020

- Led and developed procurement teams in thirteen countries, delivering measurable procurement value.
- Procurement project lead for brewery construction projects in Mozambique, Ethiopia, and Ivory Coast.

Global Category Director, Raw Materials

Heineken Global Procurement BV

Nov 2009 - Jul 2015

- Owned Heineken's global raw materials procurement portfolio; drove strategy and supplier engagement for sustainable sourcing.
- Led procurement system integration and global process standardisation.

Supply Management Director, Food Ingredients & Chemicals

Unilever SC Company AG, Switzerland

Nov 2008 - Nov 2009

- Led raw materials and chemicals procurement for Unilever across Europe.

Global Category Supply Management Director, Savoury

Unilever Deutschland GmbH

Mar 2005 - Nov 2008

- Supported CPC Bestfoods business integration into Unilever; served as procurement interface to supply chain, R&D, and country leadership.

European Material Group Manager

Unilever Nederland BV

Jun 1999 - Mar 2005

- Consolidated procurement activities into a central organisation; supported SAP integration, P2P process improvements, and strategy development/implementation.

Purchase Manager

Refresco Benelux BV Jun 1998 - Jun 1999

- Supported Management Buy-Out of Menken Drinks; drove business rationalisation and procurement activities.

Purchase Manager Hero Nederland BV

Jun 1991 Jun 1998

- Managed procurement for Hero Netherlands and coordinated the sugar and flavour portfolio across the Schwartauer Werke Group in Europe.

Education

1988–1991	Van Hall Larenstein University of Applied Sciences
1985–1988	MSlt Food Technology, Bolsward
1978–1985	HAVO, Tiel

Courses & Certifications

- Heineken International Management INSEAD (2011)
- Agribusiness Management Harvard Business School (2010)

Skills

Languages	Dutch (fluent), German (fluent), English (fluent), French (basic)
Tools	MS Office (advanced), e-procurement tools